



Conquest Racing Signs Sponsorship Deal with Australian Residential Community Sanctuary Cove

Surfers Paradise, Australia (October 23, 2008) – Conquest Racing announced today that it has signed a title sponsorship with Sanctuary Cove, Australia’s leading lifestyle residential community development, for this weekend’s Nikon Indy 300.

Sanctuary Cove’s logo will be displayed prominently on the side pods, rear wing and engine cover of the #36 Conquest Dallara driven by Alex Tagliani. The partnership is fitting for this Canadian driver as he calls Australia his second home thanks to his marriage to Australian model Bronte Tagliani.

“We are extremely pleased to welcome Sanctuary Cove to the Conquest family for this weekend’s race,” expressed Conquest Racing team owner Eric Bachelart. “Sanctuary Cove has high quality standards that very much resemble those needed by a race team like ours and we are proud to be associated with them.”

Sanctuary Cove’s 474-hectare residential enclave features two championship golf courses, four harbors, 15 restaurants and harbor side cafes, fashion boutiques and specialties overlooking the tranquil marina, an extensive Rec Club, the casual elegance of The Country Club and the five-star Hyatt Regency Sanctuary Cove hotel.

“It is fantastic for Sanctuary Cove to be associated with Conquest Racing as well as with Alex and Bronte,” said Mark Jensen, General Manager, Marketing and Events for Sanctuary Cove. “Sanctuary Cove offers a very similar lifestyle to the one that Alex and Bronte have in Vegas and is also a place they would like to maybe live in the future.

“It is also a fantastic opportunity for us to introduce to the VIPs at the track and the international audience the lifestyle resort that is Sanctuary Cove with its boats, marine village, a variety of stores and all the lifestyle aspects we cover. A lot of exciting things are happening here, just like at Indy.”

Located on the Coomera River and around four man-made harbors, Sanctuary Cove has access via the Broadwater to the rich game fishing waters of the Pacific Ocean. The prestigious residential community is set among native Australian fauna.

The Nikon Indy 300 takes place this Sunday, October 26 with practice kicking off tomorrow at 8:00 am local time.