



Alex Tagliani Auctions Off Special Conrad Jupiters Themed Helmet for \$25 000



Surfers Paradise, Australia (October 24, 2008) – Alex Tagliani is sporting a specially designed Conrad Jupiters themed helmet at this weekend’s Nikon Indy 300. However, the helmet won’t be his to keep at the end of the weekend as Tagliani auctioned it off at last night’s Indy Gala Ball in order to raise money for the Gold Coast Hospital Foundation Children’s Ward. The helmet went for \$25 000.

The design, which is based on Conrad Jupiters’ casino, stemmed from a couple of ideas and was created by the people at artrotondo.com, a motorsport artist based in Montreal .

“I first wanted to come up with a new design for my helmet for the race at Surfers Paradise. At the same time, I wanted to do something for the people at Conrad Jupiter because they have always been so nice to me each time that I have stayed there for this race.



“Once we came up with the concept, we finally decided that we would auction it off in order to raise money for a local charity,” explained Tagliani who has a long history of being involved with charities, such as the Tide@Wal-Mart Victory Lap charity program in his native Canada.



The helmet, painted by Patrice Harvey of Smart Race Paint, features casino themed imagery such as slot machines, casino chips and a roulette table on the sides. The back of the helmet has Conrad Jupiter’s slogan, ‘What will you get up to?’ as well as four aces with the name Bronte on one and Tagliani on another.

“I wanted Bronte’s name on the cards because I hit the jackpot when I met her!” admitted Tagliani, who met his wife Bronte at Surfers Paradise in 2001.

The Nikon Indy 300 continues this afternoon with qualifying. The race goes green tomorrow and can be seen live on ESPN Classic Saturday, October 25 at 10:30 pm eastern time. The race will also be rebroadcast on ESPN Sunday, October 26 at 11:00 pm eastern.

